

## NON-CASH ASSETS

*Gifts that Reduce Taxes*



You may be able to increase your potential impact—and experience significant tax savings—by giving non-cash assets to Moody Bible Institute.



Most Americans carry only 10 percent of their wealth in the form of cash. The remaining 90 percent is tied up in non-cash assets, such as stock, real estate or business interests.

By considering all the resources God has entrusted you to manage, you can multiply the impact of your generosity AND eliminate unwanted costs and stress.



### Benefits of Giving Non-Cash Assets

- **Tax-wise.** Receive a fair market value deduction at the time of your gift and avoid tax liability on the sale of appreciated assets.
- **Eliminate hassles.** Give assets that you no longer need or want to manage (such as rental properties or vacation homes) for the benefit of Moody Bible Institute.
- **Capacity to give.** Give from your excess resources without restricting cash flow.
- **Estate planning.** Eliminate potential taxes or complications for your heirs by giving complex or burdensome assets to charity in the here and now.



*Give more by giving smarter. Donating non-cash assets can be a great alternative to donating cash.*

## Examples of Non-Cash Assets



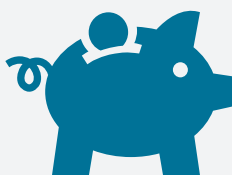
Appreciated  
stock or  
marketable  
securities

Real estate



Business  
interests

Farm  
commodities  
and machinery



Gifts from  
an IRA\*  
(donors ages  
70½ older)



## LEARN MORE

Unique non-cash assets must first be approved and accepted through our Gift Acceptance process. To learn more about our Gift Acceptance policy and whether your non-cash asset may be beneficial to further Kingdom work at Moody, please contact your local Moody representative or contact 800.801.2171 or [plannedgiving@moody.edu](mailto:plannedgiving@moody.edu)



*\*IRA gifts must be made directly to Moody Bible Institute. They cannot be given through the Stewards Fund.*

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